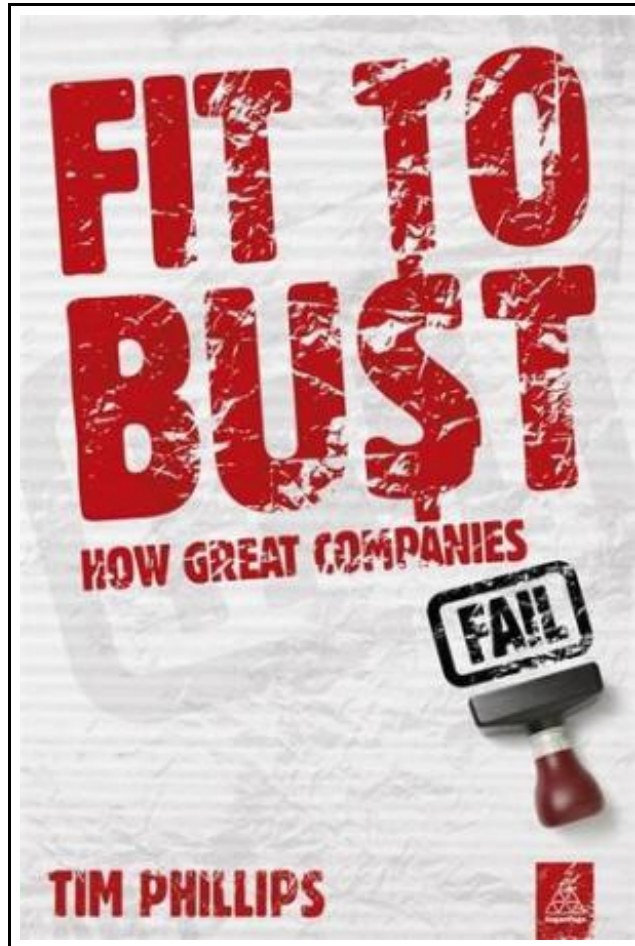


Fit to Bust: How Great Companies Fail



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