



The New Prophets of Capital

By Nicole Aschoff

Verso Books. Paperback. Book Condition: new. BRAND NEW, The New Prophets of Capital, Nicole Aschoff, Mythmaking is as central to sustaining our economy as profit-making, particularly as severe environmental degradation, breathtaking inequality, and increasing alienation among youth push capitalism against its own contradictions. Enter the new prophets of capital. In this moment of crisis, a new generation of wealthy mythmakers, masquerading as progressive thinkers, has emerged to reinvent the free market as the solution to society's problems. With Oprah rallying the poor to bootstrap their way into the middle class; Sheryl Sandberg calling on women to "lean in" to the unequal demands of a sexist world; and Bill and Melinda Gates offering the generosity of the 1 percent as the solution to a persistent, systemic inequality, the new prophets of capital buttress the exploitative system, even as the cracks grow more visible.



Reviews

Extensive information for book fans. It is writter in basic words and never hard to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Otis Wisoky

This publication is great. It is full of wisdom and knowledge You will not really feel monotony at at any time of the time (that's what catalogs are for relating to when you ask me).

-- Dr. Everett Dicki DDS