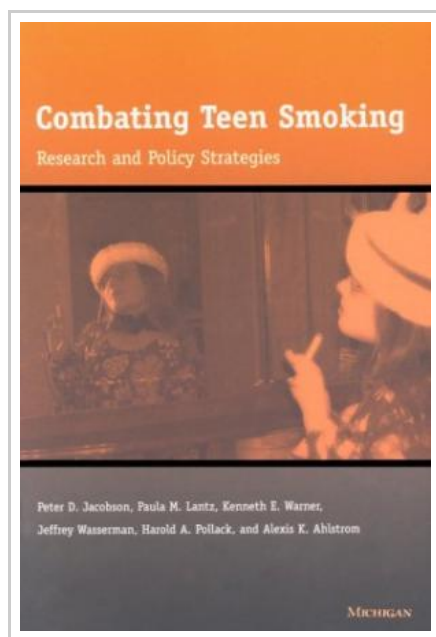




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Combating Teen Smoking: Research and Policy Strategies

By Peter D. Jacobson, etc.

The University of Michigan Press. Paperback. Book Condition: new. BRAND NEW, Combating Teen Smoking: Research and Policy Strategies, Peter D. Jacobson, etc., Every year, more than 400,000 Americans die prematurely because of tobacco use. Most began smoking during their teen years. Adolescent tobacco use remains our nation's most preventable threat to life and health. This public health crisis has generated widespread debate over how best to prevent young people from initiating smoking or using other tobacco products. "Combating Teen Smoking" is an invaluable guide for policymakers and communities on the front lines of this prevention effort. Synthesizing recent research regarding the prevention and control of adolescent smoking, this book offers the reader a convenient compendium of what is known about adolescents and tobacco use; it also highlights areas where additional research is needed. Based on their assessment of the considerable amount of information presented, the authors recommend various ways to help slow--or even reverse--the recent rise in teenage smoking. A comprehensive antitobacco program might include, for example, antismoking media campaigns based on social marketing strategies, clean indoor air laws, and the increase of cigarette prices. "Combating Teen Smoking" will appeal to a broad spectrum of readers concerned about the problem of adolescent...



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