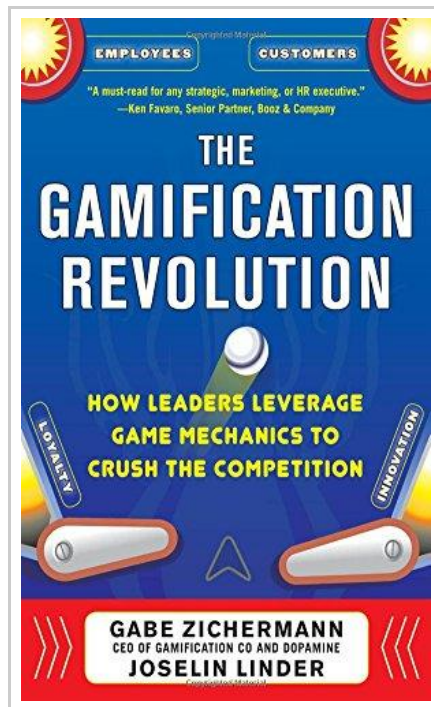




The Gamification Revolution: How Leaders Leverage Game Mechanics to Crush the Competition

By Zichermann, Gabe; Linder, Joselin

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