



Startup Guide to Guerrilla Marketing: A Simple Battle Plan For Boosting Profits

By Levinson, Jay

Entrepreneur Press, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: The father of guerrilla marketing offers the primer for the bestselling book More than two decades and dozens of bestselling books have proven that guerrilla marketingis the number one low-cost method for marketing a business. If you want to take advantage of its powerful, effective techniques but don't know where tostart, the man who started it all teaches you just what to do. Jay Conrad Levinson, thefather of guerrilla marketing, and Jeannie Levinson have teamed up to produce a beginner-orientedguide that shows you how to get started with guerrilla marketing. Presented with a generous supply of true-life stories from the Levinsons' rich experience, it breathes life into the hottest and most well-known school of marketing so that you're able to compete with assurance and market profitably.



Reviews

This book will never be straightforward to start on reading through but quite enjoyable to learn. Better then never, though i am quite late in start reading this one. Your lifestyle span will probably be convert once you complete reading this publication.

-- Dr. Kadin Hane DVM

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-- Frank Nienow

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Candlewick, 2014. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: The final scene of the gang caroling around the tree, complete with paper crowns from British Christmas crackers, is delightful. Toddlers celebrating the holiday will enjoy...



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