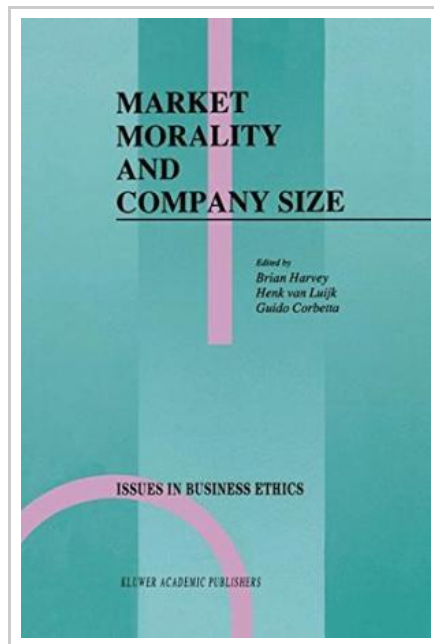




Ethics and consultancy : European perspectives : Conference : Selected papers

By -

Kluwer. Hardcover. Book Condition: New. Hardcover. 230 pages. Dimensions: 9.3in. x 6.2in. x 0.7in. Henk van Luijk A continuing debate Business life and ethics have always had an uneasy relationship. Together they feel uncomfortable, separated from each other they feel truncated. But, in more ways than one they need each other. For, to paraphrase a famous expression of the philosopher Kant: business without an ethical orientation is blind, and ethics without business experience is void. There are two different reasons for this uneasy relationship, a moral and an economic one. Business activities are essentially motivated by the striving for profit, whereas ethical considerations are marked by an equal attention given to the interests of all relevant others. This is the moral reason. The economic reason is implied in the conviction that the market constitutes a morally neutral zone, or, to put it positively, that market participants take care not only of themselves but also of the general welfare by behaving in accordance with market rules and regulations. Both reasons play a role in discussions on the relation between business and ethics. For several decades, and more specifically since the beginning of the eighties, we have witnessed a continuing debate concerning the...



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