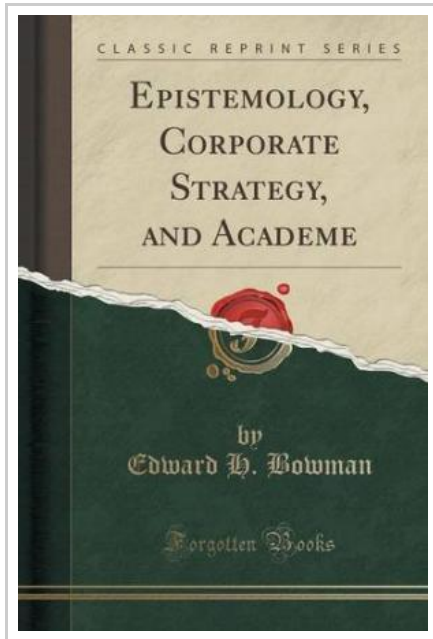




Epistemology, Corporate Strategy, and Academe (Classic Reprint) (Paperback)

By Edward H Bowman

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Epistemology, Corporate Strategy, and Academe The corporate organization chooses its environmental domain(s), essentially product/markets, determines the nature of the interactions with these domains, and makes internal adjustments suggested by these choices. Some writers about corporate strategy focus primarily on the first of these (domain choice), some on the first and second (interaction with the domain), and some cover all three. The manager and the student of management attempt to make this strategic process a rational one, moving the corporation toward goals having to do with survival, and theory and practice have now supplied ideas and concepts to this rationality. As pointed out by Talcott Parsons, organizations have various classes of responsibilities and problems associated with their activities, i.e., technical, managerial, and institutional, and the institutional deals essentially with the relationship between the organization and its environmental domain(s). This is the area of corporate strategy. Academe Corporate Strategy and/or Business Policy, as an academic field, is treated by most business schools and schools of management as an integrative and professional course. About the Publisher Forgotten Books...



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