



Brainy Neuroscience for Engaged People - A Handbook of Neurochemical Leadership (Paperback)

By Maria Paviour

Isiliver Books, United States, 2016. Paperback. Book Condition: New. 210 x 148 mm. Language: English . Brand New Book ***** Print on Demand *****. Is everyone talking about neuroscience? In this book psychologist Maria Paviour filters through much of the research and evidence on the brain to focus on those key things that can make a leader really shine. Taking a lighthearted look at neuroscience and organisations Paviour s approach demonstrates that the art of creating a happy, engaged workforce begins with our attitude to ourselves. Her model of leadership is quite simply - leadership models don t work!! Building on Dr Helen Fisher s trait theory Paviour identifies four leadership brain systems and draws upon exemplary leaders in public and private sector who prove that no matter what chemicals you prefer in your brain you too can be an inspiring and compassionate leader. As well as a psychologist Paviour has been a company director, chair of governors and Business Manager in the NHS. Qualifying in biology, psychology, and education she combines her knowledge of the brain and down to earth practical experience with humour.



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